

U.S. Embassy Rangoon: Graphic Designer + Social Media Intern



Project Title	U.S. Embassy Rangoon: Graphic Designer + Social Media Intern
Project Summary	Create eye-catching digital graphics for announcements, ad campaigns, and other social media strategic communications to help better brand U.S. assistance and investments and increase engagement.
Country	+95
Country/Region of Focus	+95

Project Description

We're looking for a creative mind to help our social media team create fun and engaging images and videos. You'll help with digital design as well as research best practices for Facebook Live, Facebook Frames, and any other visual styles we can apply to our social media platforms. See below for more insight into the types of programs and projects you'd be designing.

Eye-catching announcements for public events for young leaders

Infographics to tell the story of:
Assistance programs across Burma
Total number of Fulbrighters
...and more

Ad Campaigns:
Engaging images, quizzes and short videos for social media campaigns on issues such as media literacy and (Burma's) upcoming elections.

Social media graphics:
Facebook frames
Cover photos

Required Skills or Interests

Skill(s)

Graphic design
Infographic design
Videography

Additional Information

For more information on the kinds of programs we want to advertise, check out:

- <https://www.facebook.com/usembassy.rangoon/>
- <https://www.facebook.com/americancenter.rangoon/>
- <https://www.facebook.com/consularrangoon/>
- <https://www.facebook.com/myanmar.peacecorps/>
- <https://www.facebook.com/educationusaburma/>
- <https://twitter.com/USEmbassyBurma>

Language Requirements

None